



MAKE MINE MISSISSIPPI

COOPERATIVE PROMOTIONS FUND

EVALUATION

Thank you for your support and participation in the *Make Mine Mississippi* program. If you like the job we're doing, please tell others about this program and the impact it has made! In order to determine the effectiveness of this program, please take a minute to fill out and return this brief evaluation.

1. Company: _____
2. Contact Name & Title: _____
3. Telephone: _____
4. Our company would like to see more funds available for (*check all that apply*):

Trade Show

- Booth space
- Display
- Show Directory ad
- Printing of Brochure/Flyers
- Label/packaging printing

Advertising

- Radio ads
- Television ads
- Magazine ads
- Newspaper ads
- Trade publication ads
- Internet banner ads

5. Which trade show(s) attended? _____

6. Please estimate total sales \$ as a result of your marketing activity: \$ _____
7. Please estimate the total number of jobs created or saved over the past year: _____
8. Please check to renew your free membership in the *Make Mine Mississippi* program.
9. Would you please make a statement on how this program has affected your company? _____

10. Would you like to see more advertising of the *Make Mine Mississippi* program?
 Yes No Unsure

***Additional comments or questions should be directed to the address below.
Thank you for your support!***

**PLEASE RETURN TO:
MARKET DEVELOPMENT DIVISION
MISSISSIPPI DEPARTMENT OF AGRICULTURE & COMMERCE
POST OFFICE BOX 1609
JACKSON, MS 39215-1609
Fax: 601-354-6001**